



RAYNMAKER



RaynMaker 201 S. Biscayne Blvd • 28th Floor • Miami, FL 33131 • Office 305-913-1339 • Mobile 305-989-4815 • Fax 305-913-1301

FRACTIONAL YACHT OWNERSHIP ARRIVES SOUTH OF THE BORDER

Industry Veteran Mari Juliao joins RaynMaker as Mexico Representative

For Release Upon Receipt

June 30, 2006: Miami, FL—Mari Juliao, with more than 20 years of diverse international sales and marketing experience in the resort and residential real estate industries, has joined RaynMaker, Inc., www.RaynMaker.net as its Mexico representative for fractional yacht ownership sales. Two vacation ownership professionals, Ray G. Knight and Jose Cruz, head RaynMaker, a sales and marketing organization based in Miami, FL. The company has teamed with Monocle Yachts www.MonocleYachts.com —the worldwide leader in the emerging trend of fractional ownership of yachts, megayachts and super yachts—to expand its sales and marketing activities in South Florida, Latin America, Europe and the Caribbean.

Juliao, headquartered in Cancun and with an additional sales office in Cabo San Lucas, Mexico, is the first of several expected international additions to the RaynMaker organization. “Mari’s experience—and success—in sales of residential, resort properties and fractional ownership in Mexico makes her a perfect addition to our international sales and marketing team,” said RaynMaker CEO Knight, a former senior vice president for Interval International. “With her understanding of how to reach and penetrate the upscale Mexican market, we are fortunate to be able to have someone of her caliber join RaynMaker.” Monocle Yachts, with more than 40 vessels under management, offers fractional interests in vessels ranging from 68 to 215 feet. Dr. Loren Simkowitz, heads firm that possesses over 75 years of combined yacht ownership and asset management experience, RaynMaker is launching sales for Monocle in Miami and in Spanish and Portuguese speaking markets as well as through an agent network in Latin America, the Caribbean and southern Europe.



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The yachts under Monocle management range, in cost, from approximately \$3 million to \$25 million. By purchasing a 'fraction' of the fully crewed yacht, owners pay only for the time they use (in four or ten week increments) rather than paying to own and maintain the yacht full-time. According to Knight, whose family were pioneers in the worldwide vacation ownership industry in the late 1970s as founders and financiers of Miami-based Interval International—now part of the Interactive Corporation (IAC) group of companies—prices for a 1/4 share (four weeks) of a megayacht ranges from \$130,000 to \$7.8 million. The yachts rotate among popular vacation destinations such as the Caribbean, Florida, Hawaii, Northern California, the Mediterranean and northeast US depending on owners' seasonal preferences.

For further information about the Monocle Fractional Yacht Ownership Program or to tour one of the megayachts, contact RaynMaker at 305-913-1339 or RaynMaker@RaynMaker.net and for Mexico contact Mari Juliao at (+52 624-129-6199) or MariJuliao@RaynMaker.net.